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WELCOME!

FIRST MEETING

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WELCOME

Career & Background

How did you first get into your industry?

What were some key milestones that shaped your career?

What motivated you to take on a leadership position?

Did you have mentors who influenced your career path?

Looking back, what was one of your most important career decisions?

How has your role changed over the years?

What do you wish you had known before becoming a general director?

How would your colleagues describe your professional journey?



SPEAKING ACTIVITY

Leadership & Management

- What's your personal definition of good leadership?
- How do you balance authority with approachability?
- What's the hardest part of managing senior-level staff?
- How do you usually handle conflict between team members?
- In your view, what makes someone "promotion-ready"?
- How do you encourage creativity in your organization?
- What's your strategy for managing stress at the top level?
- What leadership mistake do you think managers often make?
- Can you recall a situation where you had to lead under extreme pressure?
- How do you measure your success as a leader beyond numbers?



SPEAKING ACTIVITY

Strategy & Decision-Making

How do you usually approach big strategic decisions?
What's your process for evaluating new opportunities?
How do you handle situations when the board disagrees with you?
What role does intuition play in your decision-making?
Can you share a time when a risk paid off?
How do you decide whether to prioritize short-term results or long-term growth?
What's an example of a decision you would make differently today?
How do you keep yourself informed before making big calls?



SPEAKING ACTIVITY

Communication & Language Use

How important is persuasive communication in your role?
When presenting to international partners, what do you focus on most?

What's the biggest challenge of communicating across cultures?
How do you make sure your message is understood at all levels of the company?

What kinds of English situations do you find most demanding?
How do you usually prepare for an important English meeting?



SPEAKING ACTIVITY

Industry & Market Insights

What major trends are shaping your industry right now?

How has technology changed the way your company operates?

What do you see as the biggest challenges for your sector in the next five years?

How do you monitor what competitors are doing?

What's one innovation you'd like to see in your field?

How does your company adapt to rapid changes in the market?



SPEAKING ACTIVITY

Personal Perspectives

What do you enjoy most about being a general director?
What part of your job do you find the most draining?
How do you personally define success in life?
What motivates you to keep pushing forward in difficult times?
How do you maintain a work-life balance?
What's something you've learned from failure?



SPEAKING ACTIVITY

Future Vision & Legacy

Where do you see your company in ten years?

How do you want your employees to remember your leadership?

What kind of legacy would you like to leave in your industry?

If you could transform one aspect of your company overnight, what would it be?

What advice would you give to the next generation of leaders?

How do you imagine your own professional life evolving in the future?

